

**FRIEND-
SHIP
PLACE**



Ending homelessness
Rebuilding lives

2013 Annual Report

**“Friendship Place
made our life
a real life.”**

**- Emily Bowe, left,
with her friend
Younga Sherry**



Rebuilding Lives

Dear Friend,

Friendship Place reached a milestone in 2013: we had an impact on the lives of more than 1,000 people – young, elderly, men, women, families, veterans, ex-offenders, college graduates and high school dropouts – from those who are behind on their rent and turn to us for temporary assistance to keep from spiraling down into homelessness, to those who’ve been homeless for years and need long-term help to rebuild their lives.

We’re pleased to introduce you to a few of these beautiful human beings in the photos on these pages.

Our two fastest-growing programs – AimHire and Veterans First – each helped more than twice as many people as the year before, with success rates for employment and housing that are causing government officials, homeless

advocates and other service providers to sit up and take note. The VA awarded Mentor Status to Friendship Place and asked our Veterans First staff to share their learnings with other organizations that are working to end homelessness for veteran families. Meanwhile, twelve local organizations have sought the advice of AimHire about how to set up or improve their own job placement programs.

Of course, we couldn’t have touched so many lives without the 20,353 hours of service (twice as many as the previous year!) contributed by our caring and talented volunteers, including 17 informal volunteer programs – college and MSW interns, AmeriCorps VISTA, and Ignatian Volunteer Corps.

In fact, three of our social work interns helped get our newest program, Direct Housing, off the ground. We launched Direct

Housing in April, 2013, to help people who have some income – disability or veterans benefits, Social Security, employment, family support – but are stuck living on the streets or in shelters because they can’t find a place they can afford, let alone come up with the upfront costs of signing a lease. We help them over that hurdle, and the program works. At the one-year mark, Direct Housing has ended homelessness for 70 households, comprising 112 individuals, including 28 with mental health challenges, 13 with histories of incarceration, and 40 children.

One of the people Direct Housing helped was 66-year-old John Hines, who told the Northwest Current in an article about DC’s homeless seniors, “When you see a person that’s homeless, remember that they are just like you. They want the same things you do – a simple

life, where they have a safe place to live and food to eat.”

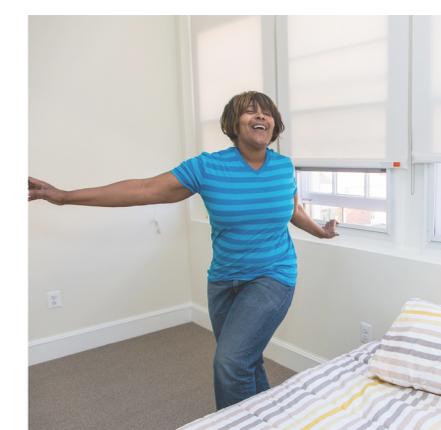
Thank you so much for partnering with Friendship Place. With your support, we are turning our vision into a reality: “A DC community and a nation in which every person has a place to call home.”

Warmly,

Two handwritten signatures in black ink. The first signature is 'Sally Craig' and the second is 'David DeSantis'.

Sally Craig & David DeSantis
Board Co-Presidents

Lasting Impact
We asked each of the program participants featured on these pages to tell us in a few words how Friendship Place has changed their lives.



Our Impact

Friendship Place identifies needs and develops innovative solutions that deliver results. Our programs are person-centric. We meet each individual where they are right now, and invite them to create their own action plan for moving forward. This effective model empowers participants to rebuild their lives, find homes, get jobs and reconnect with friends, family and the community, permanently. In 2013, we made a difference in the lives of more than 1,000 people.

Outreach

Street outreach to 130 individuals. 1,700 units of service provided – from life-saving necessities, such as hand-warmers and bottled water, to on-the-street case management and peer support.

Drop-In & Free Health Care

Meals, coffee, basic needs, showers and laundry, phone

and internet, and case management. 575 visitors served. 701 primary care consultations and 329 psychiatric consultations.

Transitional Housing & Shelter

58 men and women worked toward their individual goals for health, housing and employment in our congregation-sponsored shelters and apartments.

Direct Housing

In just six months, this new privately funded rapid rehousing program helped 32 people move directly from the streets into affordable private-market rentals of their own choosing.

Permanent Supportive Housing

Housing with ongoing services for highly vulnerable, formerly homeless men and women. 98% of 212 residents remained stably housed.

AimHire

116 people placed into jobs, more than twice as many as during the previous year. 113 of them were stably housed, as well, either through rehousing (85) or homelessness prevention (28).

Veterans First

Homelessness prevention or rapid rehousing for 464 people – veterans and their family members, including 60 female veterans and 150 children. 96% of those exiting the program attained stable permanent housing.

Advocacy

Strategic advocacy by staff, board and program participants contributed to increased funding in the DC budget for permanent supportive housing for the most vulnerable of the homeless population, as well as new funding for rapid rehousing.

Community Engagement

299 presentations to or meetings with congregations, schools and colleges, businesses, professional associations and conferences, other nonprofits, and government entities (DC, Federal and Maryland), involving staff, board, volunteers or program participants, for the purpose of educating, advocating, sharing best practices or building partnerships – all toward the goal of ending homelessness in DC and beyond. 458 volunteers and interns contributed 20,353 hours of service to our mission.

“I am truly happy now. I like myself again, and everyone can tell.”

- Karen Chew



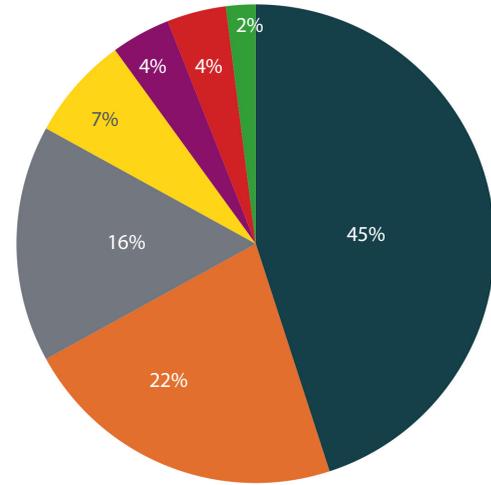
Financials

FY 2013
October 1, 2012 - September 30, 2013

Total Revenues: \$4,252,083
Private Gifts & Grants \$1,819,737
District of Columbia \$1,156,392
Federal – HUD \$276,252
Federal – VA \$999,702

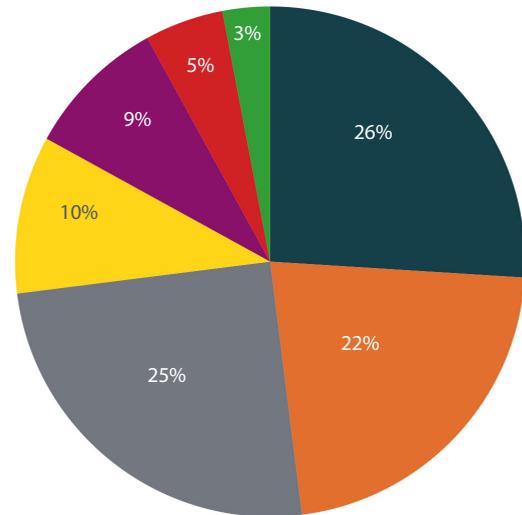
Total Expenses: \$4,117,201

In-Kind:
Friendship Place also received in-kind goods and services valued at more than \$200,000, including food, basic necessities and furnishings distributed to program participants during street outreach, at our Welcome Center, and in our shelters and housing; as well as pro bono event catering, legal services, photography, video production, and marketing and web design consulting.



Private Funding

- Individuals
- Foundations
- Congregations & Other Nonprofits
- Help the Homeless
- Businesses
- Fee for Service & Other
- United Way



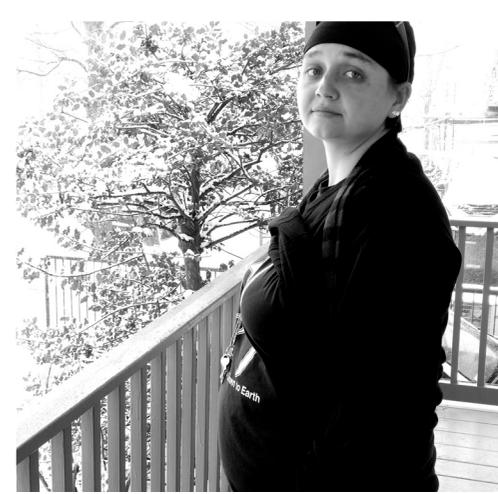
Expenses

- Welcome Center: Outreach, Drop-In, Shelter, Clinic & Housing
- Neighbors First Housing
- Rapid Rehousing & Homelessness Prevention for Veterans
- AimHire
- Fundraising
- Management
- Community Education & Volunteer Engagement



“Friendship Place has been there for me through my hard times and my pregnancy. You gave me someone to talk to.”

- Jessica Coulter



Donors – FY 2013

Champions for Change

These generous members of our community have made 5-year pledges of \$1,000 or more a year to the mission of Friendship Place.

Gift of Flourishing \$10,000 or more a year

AMDG Foundation
The Hanley Foundation
David E. DeSantis & Todd Michael Malan

Gift of Rebuilding \$5,000-9,999 a year

Anonymous

Gift of Healing \$1,000-4,999 a year

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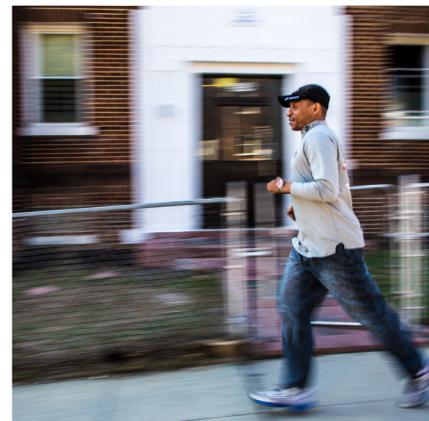
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These supporters have included Friendship Place in their estate plans.

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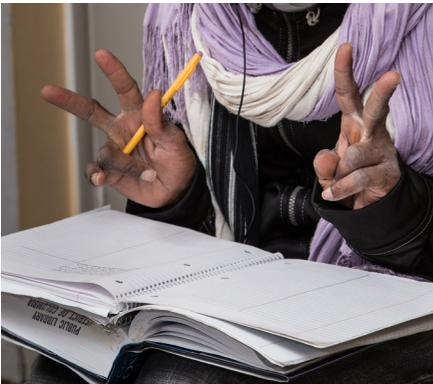
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Washington National Cathedral



“You all have played a major role in helping a helpless, and hopeless, addict like me become usefully whole!”

- Waldon Adams





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“At one point it was difficult to be me, and you helped me center myself. Friendship Place is in my prayers.”

- Cornell Michael Williams Jr.

"Friendship Place changed my life because it gave me hope. I know that sounds cliché. But sometimes I look around and I say, 'Wow, how did you get to being at this place where you are right now?' I'm not alone anymore. I feel safe."

- Leslie Nolan



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Every gift of any amount makes a difference. Unfortunately, we don't have room here to list all our 1,638 donors.

We strive to keep accurate records of gifts; if you discover an error, please accept our apologies and let us know by contacting Tanya Sweeney: 202.503.2968 or tsweeney@FriendshipPlace.org. Please note that any gifts made in the final three months of the 2013 calendar year will be recognized in our 2014 annual report.



"Before Thirty encourages me to actually want to work; you show me the benefits of working hard. Now I like school."

- Brittany Waters





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Marilyn Hannigan
June Kress
Anne Millar
Anne Morrison
Nan Roman
Cesar Santos
Dick Schleicher
Geoffrey Shepherd
George Siletti
Harold Sims
Cal Snowden
Jane Stein

Marjorie Dick Stuart
Lynne Tag
Ginny Taylor
Suzanne Walker

Congregation Representatives

Adas Israel Congregation
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Open
Chevy Chase Presbyterian Church
Barbara Scupi
Church of the Annunciation
Ann von Luttichau
Church of the Pilgrims
Jeanne Mayer
Cleveland Park Congregational Church
Michael Durst
Community of Christ
Wade Wallace
French Protestant Church
Cyrille Payot
Holy Trinity Catholic Church
Colleen Conroy
Metropolitan Memorial United
Methodist
Suzanne Forsyth
National Presbyterian Church
Joanne Leshner
Our Lady of Victory Catholic Church
Shelly Pannella
Saint Sophia Greek Orthodox Cathedral
Elaine Joost
Shrine of the Most Blessed Sacrament
Pat Kavanaugh
St. Alban's Episcopal Church
Rich Jensen
St. Ann's Roman Catholic Church
Ted Hirt

St. Columba's Episcopal Church
Scott Kragie
St. David's Episcopal Church
Christine Parker
St. Mary Armenian Church
Sintia Petrosian
St. Paul's Lutheran Church
Kate Belinski
St. Thomas the Apostle Church
Cynthia Folcarelli
Temple Micah
Elka Booth
Temple Sinai
Richard Jerome
Washington Hebrew Congregation
Deborah Wolf
Washington National Cathedral
Rosalie Berk
Wesley United Methodist Church
Jim Pollock

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Chief Financial Officer
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Director of Institutional & Corporate
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Benjamin Bradburn
Director of Community Engagement &
Partnerships
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Marketing & Communications Associate
Zachary Tobler
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Director
Valencia Davis
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Joyce Washington
Senior Residential Case Manager
Keith Cote
Insider Outreach & Welcome Center
Specialist
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Homeless Services Case Manager

Maisha Pinkard
Homeless Services Case Manager
Martina Turner
Residential Case Manager

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Case Manager
Taryn Goodman
Case Manager
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Case Manager
Brian Mansky
Case Manager
Heather Styer
Case Manager
Abigail Sypek
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Sarah LaRue
Case Manager
Sam Strike
Case Manager
Nicol Jackson
Case Manager

AimHire & Before Thirty

Jermaine Hampton
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Drew Gossett
Housing and Employment Coordinator
Mariam Nek
Senior Employment Services Specialist
Bianca Palmisano
Employment Services Specialist
Tiffini Jackson
Youth Employment Specialist



“I spent six years sleeping in shelters and on the streets. Friendship Place said they would help me, and in one week, one week, I had an apartment.”

- Alan Banks

Ending Homelessness

Dear Friend,

There's a reason Friendship Place helped more people than ever in 2013: our pioneering rapid solutions.

Within an average of about three months, AimHire, Veterans First and Direct Housing get people back on their feet – stably housed and with enough income to stay housed permanently. Put simply, this means we can stretch our funding to help more people, faster.

In 2014, we continue growing and innovating. Our pilot program Before Thirty, launched in January, takes Friendship Place into yet another new arena – services for homeless, disconnected young people aged 17 to 29, from teens aging out of foster care to young adults with hidden disabilities, such as fetal alcohol syndrome. We're helping them find stable housing and positive direction for their lives, through personalized support. Our board member George Siletti told me that if Before Thirty had been available back when he

was 16 and homeless, he might have been spared 40 years of wandering and loneliness.

George is part of the Friendship Place Peer Leadership Council, a group of current and former program participants who share their wisdom and feedback with me. The ideas they generate help the entire staff refine our best practices and develop creative new solutions. I'm excited about one of their suggestions that we're implementing right now – a peer mentorship program, which will be run by a member of the Council, Alan Banks. In March, Alan and I co-presented a workshop at the national Housing First Partners Conference in Chicago, "Building a Stronger Organization through Consumer Empowerment."

Friendship Place's program participants also play an indispensable role in our advocacy efforts. They will be testifying, together with staff and board, at every relevant DC Council hearing this spring, urging our elected officials to direct resources to proven, rapid solutions like homelessness prevention,

rehousing and job placement, while investing sufficient funds in supportive housing to end homelessness for those who are more vulnerable and need longer-term help.

Friendship Place is committed to advancing the entire homeless services system in DC toward these smart, cost-effective solutions. That's why we've taken on leadership roles in key advocacy coalitions, including The Way Home Campaign and Veterans NOW. It's inspiring to channel the energies of a larger network of folks all collaborating toward the same goal – ending homelessness.

In fact, it seems that nearly every week, we're creating exciting new partnerships. Just since the beginning of 2014, SOME and Catholic Charities have asked us to help their clients find jobs; in exchange, they're making transitional housing vacancies available to our AimHire jobseekers. Meanwhile, our Direct Housing program will be helping Miriam's Kitchen find housing for some of their program

guests. These are truly win-win collaborations.

We at Friendship Place are serious about ending homelessness in DC. You are, as always, invited to be part of this endeavor. Any contribution you make – whether your time or your financial support – will lead directly to solutions. You can count on it.

Thank you.

With gratitude,



Jean-Michel Giraud
Executive Director

Jean-Michel serves on the DC Interagency Council on Homelessness and is a member of Collective Impact – a select group of nonprofit and public leaders in DC's homeless services working systematically to end homelessness in the District. He blogs about homelessness for The Huffington Post.



"I'm no longer a homeless statistic—I'm part of our community."

- George Siletti



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Mission: To empower individuals and families experiencing or at risk of homelessness to rebuild their lives with the involvement of the community.

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Ending homelessness
Rebuilding lives